



Brainerd Business Challenge DESTINATION DOWNTOWN: PHASE 1

APPLICATION DEADLINE: JULY 29TH

Tick tock. Now is the time to seize the moment! Your answers to these simple questions could be the start of an awesome business journey. We're searching for serious competitors, but there is absolutely no risk for throwing your hat in the ring. Remember, your application is confidential. Neither your name nor business idea will be publicized.

First Name _____ Last Name _____

E-mail _____ Phone _____

Street Address _____

City _____ State _____ Zip _____

In order to be eligible for the Destination Downtown Business Challenge, applicants must represent one of the following. Please select the category that best describes your business idea. (NOTE: Ineligible entries include business relocations, nonprofit concepts, or purely aesthetic upgrades of existing businesses.)

- New business start-up
- Second or third location of an existing business elsewhere
- Significant expansion of a current downtown business with a new concept, product or service line

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